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A brief, affordable introduction to collective behavior and social movements.

This book offers a new and fresh approach to understanding social movements. It provides interdisciplinary perspectives on social and cultural protest and contentious politics. It considers major theories and concepts, which are presented in an accessible and engaging format. Historical and contemporary case studies and examples from a variety of different countries are provided throughout,

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including the American civil rights movement, Greenpeace, Pussy Riot, indigenous peoples movements, liberation theology, Occupy, Tea Party, and the Arab Spring. The book presents specific chapters outlining the early origins of social movement studies, and more recent theoretical and conceptual developments. It considers key ideas from resource mobilization theory, the political process model, and new social movement approaches. It provides an expansive commentary on the role of culture in social protest, and looks at substantive areas in chapters dedicated to religious movements, geography and struggles over space, media and movements, and global activism. *Understanding Social Movements* will be a useful resource for undergraduate and postgraduate students across disciplines wanting to be introduced to or extend their knowledge of the field. The book will also prove invaluable

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for lecturers and academic researchers interested in studying social movements.

This volume, first published in 1996, examines various social movements from a comparative perspective.

Social movements around the world have used a wide variety of protest tactics to bring about enormous social changes, influencing cultural arrangements, public opinion, and government policies in the process. This concise yet in-depth primer provides a broad overview of theoretical issues in the study of social movements, illustrating key concepts with a series of case studies. It offers engaging analyses of the protest cycle of the 1960s, the women's movement, the LGBT movement, the environmental movement,

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right-wing movements, and global social justice movements.

Author Suzanne Staggenborg examines these social movements in terms of their strategies and tactics, the organizational challenges they faced, and the roles that the mass media and counter-movements played in determining their successes and failures.

It is widely recognized that social movements may spread - or 'diffuse' - from one site to another. Such diffusion, however, is a complex and multidimensional process that involves different actors, networks, and mechanisms. This complexity has spawned a large body of literature on different aspects of the diffusion process, yet a comprehensive framework remains an elusive target. This book is a response to that need, and its framework focuses on three basic analytical questions. First, what is being diffused? Second,

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how does diffusion occur? Finally, what is the impact of diffusion on organizational development and shifts in the scale of contentious politics? This volume suggests that diffusion is not a simple matter of political contagion or imitation; rather, it is a creative and strategic process marked by political learning, adaptation, and innovation.

This book examines anti-corporate activism in the United States, providing a nuanced understanding of the changing focal points of challenges to corporations.

Social Movements is a comprehensive introduction and critical analysis of collective action in society today. In this new edition, the authors have updated all chapters with the most recent scientific

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literature, expanded on topics such as individual motivations, new media, public policies, and governance. Draws on research and empirical work across the social sciences to address the key questions in this international field. New edition expands on topics such as individual motivations, new media, public policies, and governance. Has been redesigned in a more user-friendly format.

Create real change in the new social movement paradigm Social Movements for Good is a guidebook for driving change, by taking advantage of the social "currency" that makes movements go viral. Author Derrick Feldmann has spent a career showing organizations how to best reach donors, activists, and employees, and engage a new generation of supporters. In this book, he shares his secrets alongside the stories of today's most successful social good

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movements by companies and nonprofits. You'll learn about the leaders behind these movements, the individuals who responded, and the approaches that made it work. Modern social movements operate within a new paradigm, and this informative guide walks you through how these movements are created, why people get on board, and the strategy and support network that must be in place for it to succeed. Just going viral isn't enough to make a movement successful—there must be a plan, and the right people with the right skills to follow through with the execution. This book shows you who you need on your side, what they need to do their jobs, and which tools and methods are proving most effective every day. Read the stories of today's most successful social good movements Understand how modern social movements are created Learn how to truly activate a new generation of activists and supporters

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Formulate an approach that makes the public respond to your issue. Effective social movements don't arise by accident. People don't spontaneously come together and effect real change. If you want your movement to succeed, you need a solid strategy and the tools to follow through. *Social Movements for Good* is your roadmap to viral success and the advancement of your cause.

The Handbook presents a most updated and comprehensive exploration of social movement research. It not only maps, but also expands the field of social movement studies, taking stock of recent developments in cognate areas of studies, within and beyond sociology and political science. While structured around traditional social movement concepts, each section combines the mapping of the state of the art with attempts to broaden our knowledge of social

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movements beyond classic theoretical agendas, and to identify the contribution that social movement studies can give to other fields of knowledge.

The work of both socio-legal scholars and specialists working in social movements research continues to contribute to our understanding of how law relates to and informs the politics of social movements. In the 1990s, an important line of new research, most of it initiated by those working in the law and society tradition, began to bridge the gaps between these two areas of scholarship. This work includes new approaches to group legal mobilization politics; analysis of the judicial impact on social reform struggles; studies of individual legal mobilization in civil disputing and an almost entirely new area of research in cause

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lawyering. It brings together the best of this research introduced by a detailed essay by the editor.

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