

Big Shifts Ahead Demographic Clarity For Business

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Huge demographic shifts, driven by new technologies, government policies, economic circumstances, and social shifts are disrupting business models all over the United States. Business executives know that their customers are changing, but have a difficult time quantifying and predicting the changes.

Big Shifts Ahead: Demographic Clarity for Businesses

The Kindle version of Big Shifts Ahead: Demographic Clarity for Businesses is best viewed in color on the Kindle Fire or through the Kindle app on any Apple or Android device. Huge Shifts in Consumer Behavior Made Easier to Understand, Quantify and Anticipate Demographics determine the direction of your business.

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In Big Shifts Ahead, Burns and Porter use commonsense frameworks to make their points. They classify their demographic data into generations by decade born, which is a novel approach to mainstream demographic analysis. It seems crazy this hasn't been done more widely before.

Big Shifts Ahead: Demographic Clarity For Business ...
Big Shifts Ahead: Demographic Clarity For Business by John Burns & Chris Porter is one of those books. And I ' m excited to give YOU an earful with this book summary and a few of my favorite big ideas. The book is all about big societal and demographic shifts occurring in the United States between 2015 and 2025.

Book Summary: Big Shifts Ahead - Demographic Clarity For ...
The 4-5-6 Rule — Big Shifts Ahead. The 4-5-6 Rule. For Demographic Clarity. A framework for connecting the 4 Big Influencers. to the decisions people make.

The 4-5-6 Rule - Big Shifts Ahead: Demographic Clarity for ...
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Big Shifts Ahead: Demographic Clarity for Businesses ...
in brain science, demographics, technology, and the workplace are disrupting business as usual and creating ... focus attention, and build the clarity of purpose needed to navigate the future and change volunteerism for the better. ... BIG SHIFTS THAT WILL CHANGE VOLUNTEERISM FOR THE BETTER 17
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Big Shifts Ahead: Demographic Clarity for Business: Amazon ...

Demographic Clarity for Businesses By John Burns & Chris Porter ... Source: US Census Bureau, Current Population Survey, Annual Social and Economic Supplements ... Social shifts happen more quickly now NUMBER OF YEARS FROM AN ISSUE ' S TRIGGER POINT UNTIL FEDERAL ACTION WAS TAKEN

Demographic Clarity for Businesses

Real Estate Demographic Shifts 1. 38 percent more people over the age of 65. Most of growth in the population 65 or older – which will reach 66 million people by 2025 – will be young Baby Boomers born in the 1950s. They are 7 percent more likely to work than their predecessors, which means 25 percent will be working full-time.

Real Estate Demographic Clarity - Future Shifts ...

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