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1. Introduction - Building Applications with iBeacon [Book]

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Book description. High-precision location information is increasingly useful for mobile application developers, since it allows devices to interact with the world around them. This practical book shows you how to achieve arm ' s reach accuracy with iBeacons, simple transmitters that enable your applications to react to nearby surroundings and then deliver timely, relevant information—especially indoors, where GPS and cell service are inaccurate.

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