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Business partnerships are vital to the US economy yet their failure rate is alarming: 70% of them don't make it. Dr. Lehavi is leading the charge to reverse this statistic. As a business partnership relationship coach, she intimately knows the impact that these partnerships have on cofounders, employees, customers, families, local communities, and

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global markets. Business Partnership Essentials walks you through every phase of the process—from choosing the right partner and operating your business on a daily basis, all the way through to exit and planning for the unexpected. This book is not a book on business startups and so it does not address the finances of starting up a partnership, but rather, it focuses on agreeing on all aspects of your relationship with your business partner. Following Lehavi's guidance will ensure that you've done everything you can to help your partnership succeed.

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Start-up creation is the most distinctive feature of the entrepreneurial knowledge-based economy. It is also essential for economic growth and especially important in the current context of young graduate's high unemployment rates that are expected to increase in the next few decades. There are other books on the creation of start-up companies, designed to be of value to academics wishing to exploit the commercial value of a new technology or business solution, but none of these existing titles focus on start-up creation in the construction industry. In the second edition

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of this extremely successful title the editors present a state-of-the-art review on advanced technologies, and their application in several areas of the built environment covering energy efficiency, structural performance, air and water quality to inspire the creation of start-up companies from university research. Part One begins with the key factors behind successful start-up companies from university research, including the development of a business plan, start-up financing, and the importance of intellectual property. Part Two focuses on the use of Big Data, Intelligent decision support systems,



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the Internet of Things and their use in the energy efficiency of the built environment. Finally, Part three is an entire new section that focuses on several smartphone applications for the smart built environment. While in the first edition the section concerning apps for smart buildings had just two chapters, one for app programming basics and a second a case study on building security in this second edition the core of the book is about app development that constitutes 50% of the book. Entire new section that was not available in the first edition on smart-phone applications and

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virtual assistance for infrastructure monitoring Chapters on business plans, start-up financing and intellectual property have been brought fully up to date as well as algorithms, big data and the Internet of Things for eco-efficient smart buildings Comprehensive guide to start-ups that arise from college and university research and how the application of advanced technology can be applied to the built environment

What are you waiting for? Whether you're dreaming about starting a business, learning about entrepreneurship or on the brink of

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field (Research Roots) brand new chapter on "The Ask" - strategies for initiating the process of co-creating with partners data that will challenge conventional entrepreneurship wisdom a broader perspective on the science of entrepreneurship In this vibrant updated edition, you will find these ideas presented in the concise, modular, graphical form made popular in the first edition, perfect for those learning to be entrepreneurs or those already in the thick of things. If you want to learn about entrepreneurship in a way that emphasizes action, this new edition is vital reading. If

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