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Abstract The study was undertaken for customers of Uber and Ola in India to assess the Service quality of Uber and Ola from the customer's perspective. The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola.

Comparative Study of Service Quality of Uber
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and Ola ...

Comparative Study of Service Quality of Uber and Ola Comparative Study of Service Quality of Uber and Ola Vanishree Sah 11 Moore, A T and Balaker, T (2006), "Do Economists Reach a Conclusion on Taxi Deregulation?", Econ Journal Watch, Volume 3, pp 109-132 12 Pandya, Utsav; Rungta, Rishi and Iyer, Geetha (2017), "Impact of Use of Mobile ...

[Book] Comparative Study Of Uber And Regular Taxi Service

Comparative study of Uber and taxi in Kuala Lumpur Zulkifli, Malina; Yunus, Muhammad

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Yasir Mohammad; Abstract. Transportation is a major factor in influencing our daily lives to become more efficient and productive. The taxi had become the favourite of people in choosing public transportation because it personally brings us to the exact ...

Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS

The main purpose of the study is to systematically differentiate Uber with the conventional taxi in terms of categories mainly classified under user perception. Uber is analyzed in comparison to existing

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ridesharing models. A user perception survey was conducted online as well as through actual interviews.

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Comparative study of Uber and taxi in Kuala Lumpur - NASA/ADS Uber is the dominant ridesharing company in the U.S. and has made huge inroads internationally. The company's advantages are significant and will likely help Uber continue to grow in the coming years.

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"A COMPARATIVE STUDY ON OLA AND UBER",
International Journal of Emerging
Technologies and Innovative Research
(www.jetir.org | UGC and issn Approved),
ISSN:2349-5162, Vol.6, Issue 2, page no.
pp171-177, February-2019, Available at :
<http://www.jetir.org/papers/JETIRY006030.pdf>

A COMPARATIVE STUDY ON OLA AND UBER - JETIR
for ride-sourcing has emerged since its
inception. This study compares the two ride-
sourcing applications available in Stockholm-

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Uber and Heetch, using a combined method of measuring desirability and usability to analyze which factors influence a user's choice of app. The results showed Uber to have

Uber or Heetch: A comparative study on desirability and ...

UBER, an on-demand car service, utilized the elements of digital disruption is revolutionizing the taxi/ cab service industry. By looking at the frustrations faced by consumers, UBER founders' imagination was that of consumers getting the

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services needed instantly wherever they were.

Situation Analysis of Uber Case Study Example / Topics and ...

The headquarters of Uber are at San Francisco, California. Major US offices of Uber are located at New York City, Chicago, Washington D.C, Seattle, Los Angeles. Apart from them, it has international offices at London, São Paulo, Mexico City and Amsterdam. As of 2017, the company had more than 16000 employees.

Uber Sources of Competitive Advantage

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Uber uses noncommercial cars, its drivers avoid costly commercial insurance, taxi medallions and other expenses that provide Uber service a cost advantage over traditional taxi services.

What is Uber's competitive advantage?

PART 3- NPS (OLA vs UBER) Clearly, Ola and Uber together have wholly decimated almost all competition. Since, both are nearly identical in the kind of services they provide, therefore, it is the quality of service and customer perception that act as major differentiators between the two.

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Ola vs Uber: What do customers think? A Numr Study » Numr ...

I use the case of the transportation network company Uber as a lens to explore the comparative politics of the platform economy in Europe and the United States. Within the advanced capitalist world, different countries have responded in very different ways to this new service, from welcome embrace and accommodating regulatory adjustments to complete rejection and legal bans.

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Regulating Uber: The Politics of the Platform Economy in ...

After data collection, statistical analysis showed that female prefer Uber service over Ola but while it comes to safety consumer feel more safe with Ola than Uber. Result of this study may help...

(PDF) A Study on Consumer Perception of Ola and Uber Taxi ...

In this course you will learn how organizations create, capture, and maintain value, and how it is fundamental for sustainable competitive advantage.

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Uber Case Study Summary - Module 1: Leading Strategically ...

Less attention has been paid to their implications for democratic workplaces. This article provides a comparative study of Uber and Lyft's impacts on taxi worker cooperatives in three cities: Philadelphia, Denver, and Austin. Drawing on interviews with drivers, regulators, and other transportation stakeholders, we observe three major effects.

Taxi co-ops versus Uber: Struggles for

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workplace democracy ...

ABSTRACT The study was undertaken for customers of Uber and Ola in India to assess the Service quality of Uber and Ola from the customer's perspective. The study also aimed to identify differences between expectations and perceptions of customers from service quality dimensions and compares differences between Uber and Ola.

Comparative Study of Service Quality of Uber and Ola

The study analyzed and compared Walmart customer service manager (CSM) job with Uber

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driving through the good jobs' strategy
lenses. The study was framed on the Good jobs
strategy as seen through ...

*GOOD JOBS STRATEGY COMPARATIVE ETHNOGRAPHIC
STUDY OF UBER ...*

Case Study Uber- Solution (European
Competition Law) November 2016; DOI:
10.13140/RG.2.2.13912.90885. Authors:
Mohammad Nurul Amin. Europa-Universität
Viadrina Frankfurt (Oder) Esma Gumberidze.

*(PDF) Case Study Uber- Solution (European
Competition Law)*

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The core findings of all four papers directly support important Uber PR claims: that Uber's growth was driven by major productivity advantages; that the regulations Uber evaded significantly reduced traditional taxi productivity; that Uber's drivers have higher earnings and greater job satisfaction than traditional taxi drivers; that Uber has created billions in annual consumer welfare benefits; and that any regulatory limits on Uber's operating practices would significantly reduce ...

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