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Jump to navigation Jump to search. Guy W. D. Cook (born 10 October 1951) is an applied linguist. He is currently Professor of Language in Education at King's College London in the UK and is also Chair of The British Association for Applied Linguistics for the period 2009-2012. He teaches and writes about English language teaching, literary stylistics, discourse analysis, advertising, and the language of food politics.

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Guy's research is in three areas: discourse analysis, English language teaching, and literary stylistics. In discourse analysis, he is particularly interested in the language of public debate, especially in matters concerning humans and the natural world. Guy was principal investigator for a major Leverhulme project on the way people talk about animals.

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Guy Cook, King's College London, Centre for Language Discourse and Communication, Faculty Member. Studies Discourse Analysis, Applied Linguistics, and Language Teaching. I am an applied linguist with particular interests in · discourse analysis ·

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Discourse Analysis for Language Teaching gives a practical introduction to the field of discourse analysis and its relevance for language teaching. It begins by answering the question 'What is discourse analysis?' and examines how discourse analysts approach spoken and written language.

Discourse Analysis for Language Teachers (Cambridge ...

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