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Kerly's Law of Trade Marks and Trade Names | 8 New Square

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Kerly's Law of Trade Marks and Trade Nameshas provided expert guidance on all aspects of UK trade mark law since 1894. Through a mix of insightful commentary and up-to-date analysis of case law and legislation from the UK and Europe, it is the reference for the provision of clear and authoritative advice. The 16th edition sees a major update with the inclusion of three new chapters on topics including the average consumer, Brexit, and the defining characteristics of trade marks.

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Kerly's Law of Trade Marks and Trade Names | Legal Outlet

The Trademark Law Article 64(1) sets forth \Where a registered trademark pertaining to goods is well known among consumers as that indicating the designated goods in connection with the business of a holder of trademark right, the holder of trademark right may, where the use by another person of the registered trademark in connection with ...

Trade Marks 2020 | Laws and Regulations | Japan | ICLG

Kerly's law of trade marks and trade names Hardcover | January 1, 1986 by Duncan Mckenzie Kerly (Author) See all formats and editions Hide other formats and editions. Price New from Used from Hardcover "Please retry" \$26.00 | \$26.00; Paperback "Please retry" \$23.42 | \$23.42; Hardcover \$26.00

Kerly's law of trade marks and trade names: Kerly, Duncan...

Summary: Focusing on the law of trade marks and trade names, this text provides practitioners with a comprehensive analysis of trade mark law, through a mix of commentary, case law and legislation. It puts the English law into its European context, discussing relevant European case law and legislation.