

## Operations Management For Competitive Advantage 11th Edition

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### Operations Management for Competitive Advantage ...

Operations management provides competitive advantage! Available under Creative Commons-ShareAlike 4.0 International License. Strategic and tactical operations decisions determine how well the organization can accomplish its goals. They also provide opportunities for the organization to achieve unique competitive advantages that attract and keep customers.

### Operations management provides competitive advantage ...

Executive Summary The following assignment looks at operations management as a source for gaining a competitive advantage, operations management and TQM are defined and discussed as to their importancy in the organisation.

### Operations management as a source of competitive advantage ...

A competitive advantage is an attribute that enables a company to outperform its competitors. This allows a company to achieve superior margins Operating Margin Operating margin is equal to operating income divided by revenue. It is a profitability ratio measuring revenue after covering operating and non-operating expenses of a business.

### Competitive Advantage - Learn How a Competitive Advantage ...

Creating a competitive advantage through operations requires an understanding of how the operations function contributes to productivity growth, However, our intent in this book is to do more than just show you. ' what companies are doing to create competitive advantage through OM.

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