

Teach Yourself Copywriting

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Teach Yourself Copywriting by J. Jonathan Gabay

Written by Robert Ashton, a leading expert on copywriting as both a coach and a practitioner, this book quickly teaches you the insider secrets you need to know to in order to write brilliant copy. The highly motivational 'in a week' structure of the book provides seven straightforward chapters explaining the key points, and at the end there are optional questions to ensure you have taken it all in.

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[SERIOUS] How to Teach Yourself Copywriting : copywriting

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How To Become A Copywriter (without any experience at all ...

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