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Kirkpatrick's The Facebook Effect is a journalistic approach to the development and changes in Facebook as a platform and company since its inception. The book is easy and fairly quick to read, and chock full of details. At times, I think it was a bit too

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heavy on advertising approaches and financial issues, but overall, it was enjoyable.

~~The Facebook Effect: The Inside Story of the Company That ...~~

From the first section it is a well balanced book that doesn't get you into the emotions of each member of facebook but rather where they stood and what they brought to the team hence this book is focused on facebook corporation not Mark Z, etc.

~~The Facebook Effect: The Real Inside Story of Mark ...~~

The Facebook Effect. : David Kirkpatrick. Simon and Schuster, Jun 8, 2010 - Business & Economics - 384 pages. 32 Reviews. The exclusive inside story of Facebook and how it has revolutionized the...

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With exclusive inside access to all the company's leaders David Kirkpatrick tells of the vision, the tenacity, the refusal to compromise, and the vision Zuckerberg has to remake the internet. A brilliant and fascinating cast of characters created Facebook and Kirkpatrick has interviewed all of them.

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Company That Is Connecting the World is a book by David Kirkpatrick and published by Simon & Schuster. It describes the history of Facebook and its social implications.

~~The Facebook Effect - Wikipedia~~

DOI: 10.5860/choice.48-2179 Corpus ID: 108657986. The Facebook Effect: The Inside Story of the Company That is Connecting the World @inproceedings{Kirkpatrick2010TheFE, title={The Facebook Effect: The Inside Story of the Company That is Connecting the World}, author={D. Kirkpatrick}, year={2010} }

~~[PDF] The Facebook Effect: The Inside Story of the Company ...~~

The exclusive inside story of Facebook and how it has revolutionized the way the world uses the Internet. "A fantastic book, filled with great reporting and colorful narrative" (Walter Isaacson). In little more than half a decade, Facebook has gone from a dorm-room novelty to a company with 500 million users.

~~The Facebook Effect | Book by David Kirkpatrick | Official ...~~

The Facebook Effect provides an insider's view of what Facebook was like in the early days. One of the most interesting aspects of the story is how uncertain the success of the company was. At many points it seemed like the company bordered on the line of crisis, but Zuckerberg and his team were able to adapt and handle the challenges.

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“The Facebook Effect” is not just an ordinary book. It represents a journey of one ultra-successful start-up company which conquered the world. David Kirkpatrick managed to come by exclusive pieces of information from reliable sources that will open your eyes to the secrets of “ The Facebook Effect.

~~The Facebook Effect PDF Summary — David Kirkpatrick ...~~

Facebook really gives their staff the best end of the stick. Image: Facebook’s new headquarters where open-plan is king and ‘frictionless working’ is the aim Independent.co.uk. Office layout. The corporate culture at Facebook is empowering and inspiring to all who stroll through the doors. Aiming to have a ‘frictionless’ work space ...

~~An Insight into the Corporate Culture at Facebook~~

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The Facebook Effect NPR coverage of The Facebook Effect: The Inside Story of the Company That Is Connecting the World by David Kirkpatrick. News, author interviews, critics' picks and more.

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The Facebook Effect provides an insider's view of what Facebook was like in the early days. One of the most interesting aspects of the story is how uncertain the success of the company was. At many points it seemed like the company bordered on the line of crisis, but Zuckerberg and his team were able to adapt and handle the challenges.

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The Facebook Effect, by David Kirkpatrick. 16,357 likes · 3 talking about this. The only book Facebook ever cooperated with--a history

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and explanation of the company.

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“For users, Facebook Connect offers what could turn into a universal Internet log-in. Over 80,000 websites use it in some fashion, as of February 2010, and 60 million Facebook members are actively employing it.” ? David Kirkpatrick, *The Facebook Effect: The Inside Story of the Company That is Connecting the World*

~~The Facebook Effect Quotes by David Kirkpatrick~~

The inside story of Facebook, told with the full, exclusive cooperation of founder Mark Zuckerberg and the company's other leaders. In little more than half a decade, Facebook has gone from a dorm-room novelty to a company with 500 million users. It is one of the fastest growing companies in history, an essential part of the social life not only of teenagers but hundreds of millions of adults ...

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