

## The House Of Mondavi The Rise And Fall Of An American Wine Dynasty

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Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune, award-winning journalist Julia Flynn brings to life both the place and the people in this riveting family drama.

The House of Mondavi: The Rise and Fall of an American ...

An epic, scandal-plagued story of the immigrant family that built and then spectacularly lost a global wine empire Set in California s lush Napa Valley and spanning four generations of a talented and visionary family, "The House of Mondavi" is a tale of genius, sibling rivalry, and betrayal.

The House of Mondavi: The Rise and Fall of an American ...

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The House of Mondavi: The Rise and Fall of an American ...

Set in California's lush Napa Valley, The House of Mondavi is a tale of visionary genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s 21st century battle over a billion-dollar fortune, award-winning journalist Julia Flynn Siler brings to life the places and people in this riveting family drama.

Synopsis - Julia Flynn Siler

About The House of Mondavi. An epic, scandal-plagued story of the immigrant family that built and then spectacularly lost a global wine empire. Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune ...

The House of Mondavi by Julia Flynn Siler: 9781592403677 ...

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His next remark, captured in Julia Flynn Siler's book "The House of Mondavi," criticized the publicly traded company for producing "indifferent," "innocuous" and "collectively superficial" vintages...

'The House of Mondavi': A family business rises and falls ...

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generations of a talented and visionary family the house of mondavi is a tale of genius sibling rivalry and betrayal from 1906 when italian immigrant cesare mondavi passed through ellis island to the robert julia flynn silers portrayal of the house of mondavi the rise and fall of an american wine dynasty

The House Of Mondavi The Rise And Fall Of An American Wine ...

The House of Mondavi is Born. Published by Julia Flynn Siler. To the astonishment of some of the friends and rivals who have called him crazy, Robert Mondavi manages to make wine in 1966. His new winery crushes about 490 tons of grapes—even though there is as yet no completed structures on the site. By the time the crush rolls around, there ...

Traces four generations of a Napa Valley wine-making family, from the arrival of Italian immigrant Cesare Mondavi at Ellis Island in 1906, to the scandals that rocked the family throughout the twentieth century, to the present-day battle over the family's billion-dollar fortune. First serial, Wall Street Journal.

An epic, scandal-plagued story of the immigrant family that built—and then spectacularly lost—a global wine empire Set in California's lush Napa Valley and spanning four generations of a talented and visionary family, The House of Mondavi is a tale of genius, sibling rivalry, and betrayal. From 1906, when Italian immigrant Cesare Mondavi passed through Ellis Island, to the Robert Mondavi Corp.'s twenty-first-century battle over a billion-dollar fortune, award-winning journalist Julia Flynn brings to life both the place and the people in this riveting family drama. The blood feuds are as spectacular as the business triumphs. Cesare's sons, Robert and Peter, literally came to blows in the 1960s during a dispute touched off by the purchase of a mink coat, resulting in Robert's exile from the family—and his subsequent founding of a winery that would set off a revolution in American winemaking. Robert's sons, Michael and Timothy, as passionate in their own ways as their visionary father, waged battle with each other for control of the company before Michael's expansive ambitions ultimately led to a board coup and the sale of the business to an international conglomerate. A meticulously reported narrative based on thousands of hours of interviews, The House of Mondavi is bound to become a classic.

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The New York Times bestselling author delivers "a riveting saga about Big Sugar flexing its imperialist muscle in Hawaii . . . A real gem of a book" (Douglas Brinkley, author of American Moonshot). Deftly weaving together a memorable cast of characters, *Lost Kingdom* brings to life the clash between a vulnerable Polynesian people and relentlessly expanding capitalist powers. Portraits of royalty and rogues, sugar barons, and missionaries combine into a sweeping tale of the Hawaiian Kingdom's rise and fall. At the center of the story is Lili'uokalani, the last queen of Hawaii. Born in 1838, she lived through the nearly complete economic transformation of the islands. Lucrative sugar plantations gradually subsumed the majority of the land, owned almost exclusively by white planters, dubbed the "Sugar Kings." Hawaii became a prize in the contest between America, Britain, and France, each seeking to expand their military and commercial influence in the Pacific. The monarchy had become a figurehead, victim to manipulation from the wealthy sugar plantation owners. Lili'u was determined to enact a constitution to reinstate the monarchy's power but was outmaneuvered by the United States. The annexation of Hawaii had begun, ushering in a new century of American imperialism. "An important chapter in our national history, one that most Americans don't know but should." *The New York Times Book Review* "Siler gives us a riveting and intimate look at the rise and tragic fall of Hawaii's royal family . . . A reminder that Hawaii remains one of the most breathtaking places in the world. Even if the kingdom is lost." *Fortune* "[A] well-researched, nicely contextualized history . . . [Indeed] "one of the most audacious land grabs of the Gilded Age." *Los Angeles Times*

Looks at an event held in 1976 in which French judges, during a blind taste-test, chose unknown California wines to be superior to France's best wines. Reprint. 50,000 first printing.

When acclaimed journalist Alan Deutschman came to the California wine country as the lucky house guest of very rich friends, he was surprised to discover a raging controversy. A civil war was being fought between the Napa Valley, which epitomized elitism, prestige and wealthy excess, and the neighboring Sonoma Valley, a rag-tag bohemian enclave so stubbornly backward that rambunctious chickens wandered freely through town. But the antics really began when new-money invaders began pushing out Sonoma's poets and painters to make way for luxury resorts and trophy houses that seemed a parody of opulence. *A Tale of Two Valleys* captures these stranger-than-fiction locales with the wit of a Tom Wolfe novel and uncorks the hilarious absurdities of life among the wine world's glitterati. Deutschman found that on the weekends the wine country was like a bunch of gracious hosts smiling upon their guests, but during the week the families feuded with each other and their neighbors like the Hatfields and McCoys. Napa was a comically exclusive club where the super-rich fought desperately to get in. Sonoma's colorful free spirits and iconoclasts were wary of their bohemia becoming the next playground for the rapacious elite. So, led by a former taxicab driver and wine-grape picker, a cheese merchant, and an artist who lived in a barn surrounded by wild peacocks, they formed a populist revolt to seize power and repel the rich invaders. Deutschman's cast of characters brims with eccentrics, egomaniacs, and a mysterious man in black who crashed the elegant Napa Valley Wine Auction before proceeding to pay a half-million dollars for a single bottle. What develops is nothing less than a battle for the good life, a clash between old and new, the struggle for the soul of one of America's last bits of paradise. A dishy glimpse behind the scenes of a West Coast wonderland, *A Tale of Two Valleys* makes for intoxicating reading.

The wine label is a powerful icon of modern civilization; it is a precious object of art that symbolizes and disseminates the cultural and spiritual values of the land where the wine is grown. Wine label design has undergone a renaissance where art meets marketing in the most powerful way, penetrating the subconscious, and using the power of suggestion to imply flavor and quality. Jeffrey Caldevey and Chuck House are acknowledged masters of the new designs and they have created designs for some of the world's most sought after wines and this book is a collection of their most important works. Beginning with a short treatise on some of the philosophical aspects of modern iconography, this book documents 100 wine labels and bottle designs with complete descriptions of the genesis and thought behind each design concept. This book will become a classic in package design and essential for wine marketers and those who collect label art.

More than one hundred outstanding recipes from the Mondavi Winery of the Napa Valley presents a variety of the Mondavi family's heirloom recipes, as well as the contributions of noted guest chefs, for every season of the year. 25,000 first printing. Tour.

A true story of midlife transformation by the Napa Valley entrepreneur who put California's wine industry on the map. In 1965, after a notorious family feud, Robert Mondavi—then fifty-two years old—was thrown out of his family's winery. Far from defeated, Mondavi was dedicated to a vision of creating a superior wine. What has happened since that fateful day is one of the greatest success stories of American business. Today, the Robert Mondavi Winery is one of the most respected in the world, and Mondavi is the man who is most responsible for the worldwide recognition of American wine making, as well as changing America's palate for fine wine and food. In *Harvests of Joy*, Mondavi shares how his passion for excellence helped him to achieve this extraordinary position, one he reached not without pain and sacrifice. With invaluable insider tips on his approach to both wine making and running a business, Mondavi's inspirational story is "a grand example of the fact that in America you can pretty much be, do, or accomplish, whatever you set out to" (*Ventura County Star*).

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